



For Immediate Release
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The Gloves Are Off! And The GRIPADS Are On!!!!

New York, NY. --- Say goodbye to hot, sweaty palms and hello to callus free hands to match your sculpted body. Thanks to GRIPAD[®], people no longer have to deal with their hands breaking sweat, blisters, and color staining as they try to maintain a firm grip while working out. GRIPAD[®], made by Gripad USA, once a secret amongst a select few fitness professionals, is now available online as well as in gyms and sport retailers nationwide.

Unlike traditional workout gloves, GRIPAD[®]'s patented grips provide minimal coverage of your hands while maximizing protection. The cushioning pads are secured to the palm of the hand with ring bands around the fingers that stretch to fit every individual. Made of neoprene, Gripads provide a firm and comfortable grip while at the same time preventing calluses, heat, and odor usually associated with workout gloves.

Since being launched in Asia in 2006, Gripads have made many people convert from workout gloves to the GRIPAD[®]. "I started testing them out on my friends at the gym, and the response was unanimous. They all liked the feel of the GRIPAD[®] and definitely appreciated its benefits compared to workout gloves," says Barak Asher, GRIPAD's spokesperson and Marketing Executive. Gripads retail for around \$15 and are available in various colors. More information on the GRIPAD[®] line can be found at www.gripad.com.

